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Assignment One; Appendix 1a

On the 19th of October 2011 I met with a client called Debby Rainbow who was looked for someone to create a website for her clinic. After meeting with the client she expressed that she wanted the website to give an insight into the clinic. It was to show the different offers and treatments that the clinic can provide. This website is to be targeted at all ages and to both genders; some of the offers that the clinic offers are aimed at certain ages and the pages will be designed to suit the audience.

There are requirement that the website must achieve. They are as follows;

* The website must use the clinic's theme colours
* The website must have a page with information about the clinic
* The website must have a page with the treatments and the prices
* The website must have a page to show the offers
* The website must have a page about the charities the client supports
* The website must have a contacts page

The client requested her colour as she believes that they are calming. The colour she requested was a lime green colour with the text to be written in the white or black depending on the background colour.

The client wanted a page to explain what offers the clinic has and why she is giving this opportunity to those who meet the requirements of the offers. There will also be a team page to show who the team is and to give an insight of the clinic to the user. It will also to show the partners that the clinic is associated with in case the user wished to know more about them. The client also wants the website to have a page showing the treatments and the prices so that the user can find what treatment they want. The client wants a page for the charities that she is involved is as she believes that it can bring together people who also support the cause or to influence. Finally the client wants a contacts page so that anyone can call about anything if they can't make it to the clinic in person

I will be using Dreamweaver CS5 and other software such as Notepad to create the clients website. I will also use editing software for the pictures that will be put on the website.

The user needs of this website are to be able to use it regardless of the browser they are using. The user will want the website t be downloaded fast as some users may not want to wait and start searching for another which could be a competitor. They will also want to have clear navigation and the information to be laid out so that it can be read easily. For disability needs the user need to be able to change the font size and colour and have the option of the words being read out loud if necessary.

The client's needs of this website are that it will provide their audience with the information about the clinic. The website needs to be different from the competitors to allow an advantage over them. The website also needs to portray a professional image of the clinic to the viewer to give a sense of trust and confidentiality.